

Activity Announcement

Pharmacy Revenue Cycle Management Certificate

ACPE Activity Number(s): 0204-0000-20-713-H04-P thru to 0204-0000-20-721-H04-P
Release Date: April 22, 2020
Expiration Date: April 22, 2023
Activity Type: Application-based
CE Credit Hour(s): 16.5 hours/9 modules
Activity Fee: \$445.00/\$545.00 member/non-member

Accreditation for Pharmacists



The American Society of Health-System Pharmacists is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education.

Target Audience

This continuing pharmacy education activity is intended for pharmacists seeking to expand their knowledge and skills in the management of the revenue cycle.

Activity Overview

This program provides focused education on the essential and unique skills for understanding the pharmacy revenue cycle, managing the complicated billing process, and using claims data to improve revenue capture and patient care. These modules are designed for participants to increase their knowledge and skills in calculating reimbursement, documentation and billing, Medicare rules and regulations, and revenue compliance and integrity within health-systems. Upon completion of all the modules, participants should be proficient in navigating regulations and successfully managing the pharmacy revenue cycle for an institution.

Learning Objectives and Schedule of Activities

Activity CE Information	Title, Description and Learning Objectives
<p>ACPE #: 0204-0000-20-713-H04-P</p> <p>CE Hours: 2.0</p> <p>Activity Type: Application-based</p>	<p>Title: Overview Including Cost and Revenue Cycle</p> <p>Faculty:</p> <ul style="list-style-type: none"> • Adrienne (Maxie) Friemel, Pharm.D., M.S., BCPS • Agatha Nolen, B.S. Pharm, Ph.D., FASHP <p>This activity provides an overview of the pharmacy revenue cycle and key CMS policy and payment information.</p> <p>Learning Objectives:</p> <ul style="list-style-type: none"> • Contrast the information required to bill a drug on a hospital UB-04 (837i) for an inpatient claim vs. an outpatient claim. • Identify chapters in the Centers for Medicare and Medicaid Services (CMS) Internet-only manual 100-04

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	<p>(Claims Processing) which pertain to drug billing in the hospital setting.</p> <ul style="list-style-type: none"> • Locate CMS policy/payment information posted quarterly. • Prepare a list of NDC numbers which are listed as “UNAPPROVED DRUG FOR USE IN DRUG SHORTAGE” in the Food and Drug Administration (FDA) National Drug Code (NDC) Directory. • Inspect the Medicaid Drug Rebate Program Data and determine which NDC numbers are listed with a clotting factor indicator.
<p>ACPE #: 0204-0000-20-714-H04-P</p> <p>CE Hours: 1.0</p> <p>Activity Type: Application-based</p>	<p>Title: Medicare Rules and Regulations</p> <p>Faculty:</p> <ul style="list-style-type: none"> • Adrienne (Maxie) Friemel, Pharm.D., M.S., BCPS • Agatha Nolen, B.S. Pharm, Ph.D., FASHP <p>This activity discusses Medicare and Medicaid programs including eligibility, funding sources, and drug categories.</p> <p>Learning Objectives:</p> <ul style="list-style-type: none"> • Differentiate Medicare and Medicaid Programs as to which patients are eligible and funding sources. • Compare the eligibility criteria for each of three groups who are eligible for Medicare. • Compare your State’s MAC assignments for A/B MACs, Home Health MACs and DME MACs. • Distinguish four drug categories where payment is made under Part B or Part D depending upon the drug’s indication.
<p>ACPE #: 0204-0000-20-715-H04-P</p> <p>CE Hours: 2.0</p> <p>Activity Type: Application-based</p>	<p>Title: Medicare Billing</p> <p>Faculty:</p> <ul style="list-style-type: none"> • Girish Dighe, Pharm.D., M.S. • Grayson Peek, Pharm.D., M.S., BCPS <p>This activity provides an overview of the outpatient and inpatient Medicare reimbursement model.</p> <p>Learning Objectives:</p> <ul style="list-style-type: none"> • Describe the Medicare outpatient reimbursement model. • Identify key Medicare rules and policies impacting outpatient billing.

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	<ul style="list-style-type: none"> • Evaluate methods for optimizing revenue management in the outpatient setting. • Describe the Medicare inpatient reimbursement model. • Identify key Medicare rules and policies impacting inpatient billing. • Evaluate methods for other service locations in regards to reimbursement and billing.
<p>ACPE #: 0204-0000-20-716-H04-P</p> <p>CE Hours: 2.0</p> <p>Activity Type: Application-based</p>	<p>Title: Revenue Cycle Building Blocks and Formulary Decision Making</p> <p>Faculty:</p> <ul style="list-style-type: none"> • Ashley Mains Espinosa, Pharm.D., M.S., CPHIMS • Grayson Peek, Pharm.D., M.S., BCPS <p>This activity describes roles and responsibilities of key stakeholders, and mechanics of the pharmacy revenue cycle including standards of participation for health systems.</p> <p>Learning Objectives:</p> <ul style="list-style-type: none"> • Define roles and responsibilities of key healthcare and pharmacy revenue cycle stakeholders. • Discuss the mechanics of the pharmacy revenue cycle. • Apply resources and methods for ensuring accurate and up-to-date charging for medications. • Select medications for formulary vs non-formulary status. • Differentiate between billing and reimbursement practices for patient home medications and hospital-provided medications. • Justify situations where the billing of part D is appropriate. • Outline standard conditions of participation for health systems when caring for Medicare beneficiaries.
<p>ACPE #: 0204-0000-20-717-H04-P</p> <p>CE Hours: 2.5</p> <p>Activity Type: Application-based</p>	<p>Title: Denials, Appeals, Edits, and Calculating Reimbursement</p> <p>Faculty:</p> <ul style="list-style-type: none"> • Suzanne J. Francart, Pharm.D., BCPS • Ashley Mains Espinosa, Pharm.D., M.S., CPHIMS <p>This activity covers common denial types, strategies to appeal a denied claim, and payment models related to insurance contracts.</p> <p>Learning Objectives:</p> <ul style="list-style-type: none"> • Differentiate between common denial types.

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	<ul style="list-style-type: none"> • Apply strategies to successfully appeal denied claims to a patient case. • Outline methods for system pre-bill process changes to mitigate future denials. • Develop a plan for pre-payment reviews and agency audits. • Explain CMS billing requirements for drugs obtained through the 340B federal drug pricing program. • Arrange payment models related to insurance reimbursement contracts. • Analyze the status of claims based on a remittance advice (RA). • Develop an appropriate response to a targeted probe and educate (TPE) audit results from your MAC.
<p>ACPE #: 0204-0000-20-718-H04-P</p> <p>CE Hours: 1.5</p> <p>Activity Type: Application-based</p>	<p>Title: Billing for Clinical Pharmacy Services and Collaborative Practice</p> <p>Faculty:</p> <ul style="list-style-type: none"> • Ashley Marie Parrott, Pharm.D., MBA, BCPS, BCACP <p>This activity describes key stakeholders and requirements for establishing a billable pharmacy service to various case settings including physician-based and hospital-based clinics.</p> <p>Learning Objectives:</p> <ul style="list-style-type: none"> • Describe internal and external key stakeholders when establishing a billable pharmacy service. • Define incident-to requirements in physician-based and hospital-based clinics. • Apply evaluation and management CPT code billing rules in patient cases. • Explain requirements for facility fee billing. • Apply billing rules and opportunities to various case settings.
<p>ACPE #: 0204-0000-20-719-H04-P</p> <p>CE Hours: 2.0</p> <p>Activity Type: Application-based</p>	<p>Title: Additional Billing Opportunitites and Value-Based Care</p> <p>Faculty:</p> <ul style="list-style-type: none"> • Megan Dorrell, Pharm.D., BCACP <p>This activity covers billing opprotunities in a physician practice and pharmacy initiatives related to value-based care.</p> <p>Learning Objectives:</p>

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	<ul style="list-style-type: none"> • Design a work plan for pharmacist completed Medicare Annual Wellness Visits in a physician practice. • Analyze the requirements for billing for Transitional Care Management within a collaborative team in a physician practice. • Evaluate the components to bill Medicare Chronic Care Management (CCM) codes in a physician practice. • Propose other billing opportunities within a physician practice. • Create an assessment of possible pharmacy initiatives related to value-based care opportunities within a health network.
<p>ACPE #: 0204-0000-20-720-H04-P</p> <p>CE Hours: 1.5</p> <p>Activity Type: Application-based</p>	<p>Title: Using Claims Data to Improve Revenue Capture and Patient Care</p> <p>Faculty:</p> <ul style="list-style-type: none"> • Bradley Bruce, Pharm.D. <p>This activity describes publically available information including data files to understand reimbursement calculations and, potential benefits from merging clinical and financial data points.</p> <p>Learning Objectives:</p> <ul style="list-style-type: none"> • Explain how to use publically available data files to better understand reimbursement calculations. • Interpret remittance advice data information. • Analyze charge to cost and reimbursement limits. • Describe potential reasons for an imbalance between purchasing and billing data elements. • Assess drug waste billing opportunities and required components. • Evaluate the potential benefits from merging clinical and financial data points.
<p>ACPE #: 0204-0000-20-721-H04-P</p> <p>CE Hours: 2.0</p> <p>Activity Type: Application-based</p>	<p>Title: Pharmacy Operational Impact and Entrepreneurial Opportunities</p> <p>Faculty:</p> <ul style="list-style-type: none"> • Adrienne (Maxie) Friemel, Pharm.D., M.S., BCPS • Agatha Nolen, B.S. Pharm, Ph.D., FASHP • Grayson Peek, Pharm.D., M.S., BCPS <p>This activity describes the pharmacist's role in charge capture, coding and documentation, and a pharmacist-led revenue cycle department.</p>

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Learning Objectives:

- Describe methods that exist for charge capture.
- Review the importance of timely and accurate coding and documentation.
- Identify processes that can be used for ensuring integrity of charge generation.
- Analyze current administrative and policy decisions by payers impacting pharmacy operations.
- Review impact of site-of-care changes and plan shifting in the healthcare marketplace.
- Apply principles from part 1 and part 2 of the presentations Pharmacy and Other Clinical Operational Impact to identify charge errors.
- Identify non-pharmacy stakeholders in the revenue cycle process and how their roles ensure appropriate reimbursement for drugs.
- Categorize tasks within revenue cycle that could be delegated to a pharmacy technician under the supervision of a pharmacist.
- Design a checklist to analyze areas of opportunities where drug charges are not billed on the final claim.
- Construct a grid to track denials and appeals to demonstrate ROI for a pharmacist-led revenue cycle department.
- Design a job description for a pharmacist who directs revenue cycle management for a hospital system.

Faculty Information

Bradley Bruce, Pharm.D.

Pharmacy Manager in Regulatory Compliance
Support (Regs)
HCA Healthcare
Nashville, Tennessee

Girsh Dighe, Pharm.D., M.S.

System Director, Revenue Integrity
Ohio Health
Columbus, Ohio

Megan Dorrell, Pharm.D., BCACP

Clinical Director, Ambulatory Care Pharmacy
Community Health Network
Indianapolis, Indiana

Suzanne J. Francart, Pharm.D., BCPS

Assistant Director of Pharmacy
University of North Carolina Medical Center
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Adrienne (Maxie) Friemel, Pharm.D., M.S., BCPS

Pharmacy Revenue Integrity Specialist
SCL Health
Denver, Colorado

Ashley Mains Espinosa, Pharm.D., M.S., CPHIMS

System Director, Pharmacy Business Services
SCL Health
Denver, Colorado

Ashley Marie Parrott, Pharm.D., MBA, BCPS, BCACP

Supervisor, Ambulatory Clinical Pharmacy
Parkview Health
Fort Wayne, Indiana

Agatha Nolen, B.S. Pharm, Ph.D., FASHP

Assistant Vice President, Pharmacy
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Grayson Peek, Pharm.D., M.S., BCPS

Manager, Vanderbilt Medical Group Clinic Pharmacy
Vanderbilt University Medical Center
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Disclosures

In accordance with the ACPE's and ACCME's Standards for Commercial Support, all those in a position to control the content of an educational activity is required to disclose to the accredited provider their relevant financial relationships. *An individual has a **relevant financial relationship** if he or she (or spouse/domestic partner) has a financial relationship in any amount occurring in the last 12 months with a commercial interest whose products or services are discussed in the activity content over which the individual has control.* In accordance with these Standards, all potential conflicts of interest have been resolved.

As defined by ACCME, a **commercial interest** is any entity producing, marketing, re-selling, or distributing health care goods or services consumed by, or used on, patients. The Standards for Commercial Support do not consider providers of clinical service directly to patients to be commercial interests.

- **All planners, presenters, reviewers, and ASHP staff report no financial relationships relevant to this activity.**

Methods and CE Requirements

This online activity consists of a combined total of 9 learning modules. Pharmacists are eligible to receive a total of 16.5 hours of continuing education credit by completing all 9 modules within this certificate program.

Participants must participate in the entire activity, complete the evaluation and all required components to claim continuing pharmacy education credit online at ASHP eLearning Portal (<http://elearning.ashp.org>). Follow the prompts to claim credit and view your statement of credit within 60 days after completing the activity.

Important Note – ACPE 60 Day Deadline:

Per ACPE requirements, CPE credit must be claimed within 60 days of being earned – no exceptions! To verify that you have completed the required steps and to ensure your credits have been reported to CPE Monitor, we encourage you to check your NABP eProfile account to validate your credits were transferred successfully before the ACPE 60-day deadline. After the 60 day deadline, ASHP will no longer be able to award credit for this activity.

System Technical Requirements

System Requirements Courses and learning activities are delivered via your Web browser and Acrobat PDF. Users should have a basic comfort level using a computer and navigating web sites.

View the [minimum technical and system requirements](#) for learning activities.